

# TARA News

September, 2007

Volume 41

Number 9

The Truck-frame & Axle Repair Association (TARA)  
3741 Enterprise Dr. SW, Rochester, Minnesota 55902  
[www.taraassociation.com](http://www.taraassociation.com)

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(800)-232-8272 – Fax (866) 529-0380  
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Greetings from Missouri,

All aboard to Moline for our annual fall meeting! We still have a few open rooms so get your registration sent in today. Our good friends at the Bee-Line company have put together a great meeting with some technical information that will help you and your business in the upcoming months. We have a full agenda for this meeting including our election and installation of officer's banquet, a tour of the Bee-Line Training and John Deere Manufacturing facilities, and numerous speakers. The training sessions will include information on steering gear problem solving and anti-lock brake analysis while Robyn Elston will discuss conflict resolution and Lary Feldkamp will share information on financial planning. The ladies will enjoy a full day tour on Thursday with stops at Country Manor Chocolate and Isabelle Blooms factory in nearby Davenport, Iowa. As I mentioned earlier, this meeting has something for everybody. Please call Wayne or fax your registration as these dates (Sept 19<sup>th</sup> thru 22<sup>nd</sup>) are rapidly approaching.

TARA has some upcoming events after our fall meeting in Moline.

We have a technical training event planned on anti-lock brakes in November and our winter meeting will be held in Orlando, Florida on February 3<sup>rd</sup> thru 6<sup>th</sup>, 2008. This meeting will be held in conjunction with the Truck Maintenance Council. It is my understanding that the exhibit hall will have a lot to see and do in regards to the transportation industry. Finally, our Fall 2008 Meeting will be in Erie, Pennsylvania with Ken and Diane Dias as our hosts. Please watch for future updates on the upcoming TARA events.

As many of you know, this will be my last meeting as your president. As Phil LaRue says, "I'm going to have the best job on the e-board for the next two years as immediate past president." My term as president has gone by rather quickly and I'm sad to say some of the goals that I had have not been attained. I continue to believe TARA is the leader in our industry with technical education that is second to none. Our membership needs to grow in the coming years and my goal is to reach those potential members west of the Mississippi River.

Again I want to say I have been honored to be your president these last two years and I thank you for all of your support during my tenure. I know that Bob Razenberg and the rest of the e-board will continue TARA's proud tradition as the leader in the transportation repair industry.

Yours truly,

Dudley Powell

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There is still time to register for the Moline Meeting. Don't miss this important meeting full of information that will help your company. Please fill out the registration form and fax it to me and we can work on rooms for you. Fax number is 866-529-0380 or call 800-232-8272.

Thanks Wayne

TARA Program--- Stoney Creek Inn  
101 18<sup>th</sup> ST.  
Moline, IL

### Wednesday, September 19, 2007

6:30 PM – 8:00 PM Registration, Hospitality Hour

### Thursday, September 20, 2007

7:30 AM Closed Meeting (Regular Members)

9:00 AM Continental Breakfast

9:15 AM Open Meeting  
10:00 AM Mike Schein  
Karmak Software  
10:15 AM Break

10:30 AM Mr. Tim Jeffords  
ArvinMeritor  
District Service & Sales Manager  
ABS New Developments & Systems

12:00 PM Lunch

1:30 PM Mr. Dick Henning  
BAB Steering  
Steering Gear Fundamentals  
Problems and Solutions

4:30 PM Adjourn

6:30 PM Dinner  
Program  
Installation of Officers

### Friday, September 21, 2007

8:00 AM Mr. Lary Feldkamp  
Financial Planning

9:30 AM Board Bus to Deere & Company

10:00 AM Deere & Company Tour

12:00 PM Lunch

1:30 PM Robyn Elston  
Elston Consulting  
Conflict Resolution

4:30 PM Adjourn

5:00 PM Bee Line Hosted  
Cocktail Party

Evening Open

### Saturday, September 22, 2007

8:30 AM Board Bus to Bee Line Company

9:00 AM Coffee & rolls

9:30 AM Demonstrations

12:00 PM Lunch & Closing

### Ladies Program

### Wednesday, September 19, 2007

6:30 PM Registration & Social Hour

### Thursday, September 20, 2007

9:45 AM Bus to Country Manor Chocolate Tour  
11:30 AM Village of East Davenport --Lunch & Shopping

1:30 PM Isabel Bloom Factory Tour  
[www.ibloom.com](http://www.ibloom.com)

3:15 PM Return to hotel

6:30 PM Dinner  
Program  
Installation of Officers

### Friday, September 21, 2007

8:00 AM Mr. Lary Feldkamp  
Financial Planning

9:30 AM Board Bus to Deere & Company Tour

10:30 AM Deere & Company Tour

12:00 PM Lunch

1:30 PM Conflict Resolution  
Open to those who wish to attend

5:00 PM Bee Line Hosted  
Cocktail Party

### Saturday, September 22, 2007

8:30 AM Board Bus to Bee Line Company

REGISTRATION  
TARA Fall Meeting  
September 19-22, 2007  
STONEY CREEK INN  
Moline, IL

NAME \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_

STATE \_\_\_\_\_ Zip CODE \_\_\_\_\_ PHONE \_\_\_\_\_

FAX \_\_\_\_\_ E-Mail \_\_\_\_\_

Registration Fees: Regular Meeting \$300.00 Women's Program \$175.00

Print names as you want it to appear on badge. (Make copies for additional registrations.)

First Name	Last Name	Registration Amount
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_____	_____	\$ _____
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Spouse _____		\$ _____
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Total Registration \$ \_\_\_\_\_

Prepayment Required Check \_\_\_\_\_ or Visa/ MasterCard \_\_\_\_\_ (information below)

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HOTEL REGISTRATION: STONEY CREEK INN

101 18<sup>th</sup> Street

Moline, IL 61265

Phone: 309-743-0101

TARA must make reservations for meeting rates. Hotel registration deadline: August 19, 2007

Room Rates \$84.00 (Your room will be guaranteed with your credit card, no checks please.)

NAME	ARRIVAL DATE	DEPARTURE DATE
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_____	_____	_____
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Single \_\_\_\_\_ Double - Double \_\_\_\_\_ King \_\_\_\_\_ Non-Smoking \_\_\_\_\_

Payment Method: Check \_\_\_\_\_ Visa \_\_\_\_\_ MasterCard \_\_\_\_\_

Account Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name on card \_\_\_\_\_ Signature \_\_\_\_\_

Mail to:  
Wayne Reich  
TARA Administrator  
3741 Enterprise Dr. SW  
Rochester, MN. 55902

Fax to:  
(Credit Card Only)  
866-529-0380

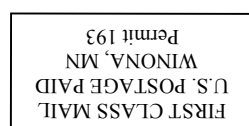
Questions:  
800-232-8272

The fall TARA meeting will be held in the Quad Cities September 19<sup>th</sup> through the 22<sup>nd</sup>, on the border of Iowa and Illinois and home to the Bee Line Company. Here is a brief history of the Bee Line Company, a funding Allied Member of TARA. Please make arrangements to attend the fall TARA Meeting. We'll see you there!

Bee Line began as the George L. Hunt Company of Boscobel, Wisconsin. Before World War 1, George L. Hunt (founder, inventor, manufacturer) invented and marketed many of the early tools for the automotive repair field. As the need for better methods of wheel alignment became necessary, the George L. Hunt Company began developing "on vehicle" wheel alignment and correction tools. They began marketing the products under the trade name "Bee Line". This promoted the concept that when a vehicle is properly aligned, it handles better and drives in a straight line like the flight of a bee.

By early 1920, the first Frame Machine was designed and built, and in 1927 the name was changed from the George L. Hunt Company to Bee Line Company in Davenport Iowa. Throughout the decades, Bee Line remained at the forefront of alignment philosophies and technology to keep alignment safe, simple and accurate. In 1979, Bee Line was purchased by the McLaughlin Company ([www.mclbody.com](http://www.mclbody.com)) whose tradition of product quality and customer service augmented Bee Lines long tradition of proven equipment.

Today, superior Bee Line Systems for Truck Frame Straightening and Wheel Alignment has led to world leadership in the commercial vehicle markets. This Bee Line equipment enabled millions of trucks and trailers to return to the highway as safe, efficient, and productive vehicles. Bee Line applies the technology and expertise gained in the very demanding commercial vehicle industry to offer a full range of products to service the world's heaviest equipment.



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